

DEIMCO saves businesses more than just a dime

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Promising the fastest quotes and shortest delivery times in the finishing industry, it is no surprise that Deimco Finishing Equipment remains at the top of their game. Since opening their doors in 1983, Deimco (with a new office located in Tama, Iowa) has made it their personal quest to become the first choice supplier of engineered finishing solutions and equipment. The company builds a wide variety of equipment for the wood, metal finishing and plastic industry.

Recognizing the need for tailored engineering systems has helped Deimco become a staple designer and manufacturer. It is their capability to meet specific requirements set forth by their clients that makes them so unique. Better yet is their ability to serve the industry in such an individualized manner while maintaining affordable prices for their products.

One of the main specialties of Deimco is their powder booth paint systems. These powder booths allow small manufacturers

to make the switch from liquid paint lines to powder coat lines and reap the benefits that come with the switch. Powder coating provides consumers, businesses and the industry with one of the most economical, long lasting and color-durable finishes available.

Powder coating is considered to be very friendly to the environment as well. Compared to liquid finishing systems, powder coating contains no solvents and releases only a slight amount (if any) of volatile organic compounds (VOCs) into the atmosphere. Also, most powder coating overspray can be retrieved and reused, thus eliminating the waste that is common in liquid finishing processes. Finally, powder coating has proven to be very cost effective. The elimination of VOCs into the atmosphere and reduction of paint wasted from overspray saves its users money and helps companies comply with U.S. EPA regulations. From an economic standpoint, Deimco powder booths also eliminate the need for heated air replacement units as the air can be recycled back into the plant for reuse.

In the wood finishing industry, Deimco has become the pioneer in state-of-the-art lineal finishing lines. Working with an innovative oven design has enabled Deimco to create a product that produces results never thought possible. Before Deimco, the curing mill-treatment process on pine took days. With Deimco equipment, the process took minutes, allowing the manufacturer to apply water-based primer in line. Stacking of water-based sealers often requires parts to dry on racks and each piece to be double handled. After Deimco hit the scene, the stacking of water based sealers took minutes. Lastly, before Deimco's development of a lineal finishing system, there were no turn-key systems available that could completely finish water based coatings on substrates (from staining to packaging) in line. Through innovations at Deimco, the entire process that once took days to complete could now be finished in 16 minutes!

The coating and wood finishing industries are just a few of the many that benefit from the services Deimco has to offer. This is mainly because of Deimco's willingness to customize and tackle problems that no one else will handle. From bowling pins to silicone breast implants, Deimco applies powder, paint, glue and other coatings to a wide variety of surfaces.

Adding to the many great services they provide to small businesses, Deimco also builds all of their own UL-labeled panels and writes all of their own programming, which is extremely uncommon in their industry. Merging this advantage with their knowledge, Deimco is able to pre-assemble, test and optimize every piece of equipment built on their own floor, prior to shipment. This allows them to understand and meet specifications to the best of their ability while building peace of mind for their client.

For more information on Deimco and their products, contact Kirk Shirar, general manager, or Marv Cooley, sales manager, at (641) 484-8806 or visit www.deimco.com.

Manufacturing a better environment

When it comes to business operations, there are a variety of components that each business has to take into account in order to remain competitive. Whether it is proper training or safety and environmental concerns, there are resources in Iowa to help keep businesses up-to-date and compliant. One such option is a workshop called Manufacturing a Better Environment, which is set for September 22, 2005 from 9:00-11:45am in Ankeny, Iowa.

This workshop, sponsored by the Iowa Waste Reduction Center (IWRC), Des Moines Area Community College (DMACC), Small Business Compliance Alliance and the U.S. Small Business Administration, is targeted at Iowa's manufacturing industries. Representatives from DMACC and the IWRC will be giving presentations and answering questions concerning solid waste, hazardous waste, air and safety.

To gain your competitive edge on this market, register to attend this workshop today! Registration fees are \$10 per person and the deadline for registration or cancellation is September 19, 2005. The workshop will be held at DMACC Business Resources Center, 2006 South Ankeny Blvd., Building #18, Room 1. Please call DMACC at 515-964-6464 to complete your registration. For further information regarding the content of this workshop, please contact the Iowa Waste Reduction Center at 319-273-8905.